

REP HEADLINE# 6363147
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 17.45
*** WPXI-TV ***

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM REP. # OFF. # 18 SALESMAN #
AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME GREG PHELPS
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- CHERYL BLAIR
TOWSON, MD 21286

ORDER # CONTRACT # 6363147 CLASS: NATL. LOCAL REGIONAL
PRDCT AMER TAX REFORM EST#2813 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT5/12 OCT16/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 17.45

TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$49,450
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|-----------------|------|-----|--------------|-------|------|----------|-------------|-----------|-----------|------------|-------|--------------|
| 1 | | | 700A-900A | 30 | | \$800.00 | 10/5 | 10/5 | 2 | | FRI | 2 |
| PROGRAM : TODAY | | | | | | | | | | | | |
| 2 | | | 700A-900A | 30 | | \$800.00 | 10/8 | 10/12 | 5 | | M-F | 5 |
| PROGRAM : TODAY | | | | | | | | | | | | |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2813

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| :LINE#:REP :LINE#: | :CD: : | TIME PERIOD : | LGTH : | SEC : | RATE : | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL: :SPTS: |
|----------------------------|-----------|------------------|-----------|----------|------------|---------------|-------------|-------------|--------------|------|-----------------|
| 3 | | 700A-900A | 30 | | \$800.00 | 10/15 | 10/16 | 2 | | M-TU | 2 |
| PROGRAM : TODAY | | | | | | | | | | | |
| 4 | | 1000A-1100A | 30 | | \$3,600.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| PROGRAM : MEET PRESS | | | | | | | | | | | |
| 5 | | 500P-530P | 30 | | \$900.00 | 10/5 | 10/5 | 2 | | FRI | 2 |
| PROGRAM : NEWS | | | | | | | | | | | |
| 6 | | 500P-530P | 30 | | \$900.00 | 10/8 | 10/12 | 5 | | M-F | 5 |
| PROGRAM : NEWS | | | | | | | | | | | |
| 7 | | 500P-530P | 30 | | \$900.00 | 10/15 | 10/16 | 2 | | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | |
| 8 | | 600P-630P | 30 | | \$675.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| 8 | | 600P-630P | 30 | | \$675.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| PROGRAM : CH11 NEWS | | | | | | | | | | | |
| 9 | | 700P-730P | 30 | | \$1,800.00 | 10/5 | 10/5 | 2 | | FRI | 2 |
| PROGRAM : JEOPARDY | | | | | | | | | | | |
| 10 | | 700P-730P | 30 | | \$1,800.00 | 10/8 | 10/12 | 5 | | M-F | 5 |
| PROGRAM : JEOPARDY | | | | | | | | | | | |
| 11 | | 700P-730P | 30 | | \$1,800.00 | 10/15 | 10/16 | 2 | | M-TU | 2 |
| PROGRAM : JEOPARDY | | | | | | | | | | | |
| 12 | | 830P-1130P | 30 | | \$6,500.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| 12 | | 830P-1130P | 30 | | \$6,500.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| PROGRAM : NBC SUN FOOTBALL | | | | | | | | | | | |

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ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

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| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|----------------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|----------|------------|
| OCT/12 | | | 49450.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 49450.00 | |
| TOTAL SPOTS | | | | | | | | | | | 32 | |

MARKET TOTALS \$183,148

WPXI 27% KDKA 28% WTAE 16% WPGH 25% CABL 0% WPCW 3% WPMY 1%

STEELERS ON FOX

SVC- NSI

DEMOS- RA35+*